

**Tool #7** 

**Question:** How do we promote the coalition and its support for a smoke-free regulation?

## Answer: Slide presentation about the Coalition and the SF Issue Other Presentation Materials

The attached slide presentation contains the basic components to be covered in explaining who you are and why your coalition supports a smoke-free environments regulation. It can be changed to target the needs of the specific audience or group you are addressing. This is a very useful and flexible tool to have in a regulation tool kit. We've also included a sample tri-fold pamphlet and an information packet that can be sent or presented to local officials to educate them regarding the benefits of smoke-free environments and the legal (local) authority to protect people from secondhand smoke. Finally, see two sample resolution and a petition that groups, organizations, and individuals can sign and send to elected officials in support of a SF regulation.

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