

Voter Opinion Survey –Short Version

Secondhand Smoke In Work sites and Public Places

[INTERVIEWER: Do not read the headings aloud.]

Opening [Interviewer: Do not read aloud.]

Hello. * I am calling for the American Cancer Society from [your county's name], to ask your opinion on an important public health issue. This is not a sales call, and I promise that your responses will be completely confidential. The survey will take approximately 5 minutes of your time.**

[Interviewer: If respondent has concerns about this, read *[sample - tailor to local situation]* **"WE HAVE A TEN-YEAR TRACK RECORD OF DOING THIS KIND OF RESEARCH AND HAVE NEVER VIOLATED THIS PROMISE, EVEN BY ACCIDENT."** If still concerned, respondent may call [contact person], to discuss confidentiality.]

***** Note:** the three paragraphs above are merely an example of how the interview introduction may proceed, and may be changed on a case by case basis according to local needs.

Q1. Are you a registered voter in [your county name] County?

1. Yes
2. No

Q2. Do you currently smoke cigarettes, cigars, or a pipe?

1. Every day
2. Most days
3. Once in awhile
4. Almost never or never

[Interviewer read]: I'm going read a list of statements. For each statement please tell me if you agree strongly, agree somewhat, disagree somewhat, or disagree strongly.

Q3. Second-hand smoke which is the smoke that comes off the lit end of a cigarette, can harm people who don't smoke.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q4. The indoor areas of work sites and public places should be smoke free.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q5. Your local government should support public health, including restricting smoking. Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q6. A county regulation is needed so children and non-smokers don't have to be exposed to the harmful effects of secondhand smoke in work sites and public places.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

[Interviewer read]: Those are all the questions I have. Thanks very much for participating in the survey.

12-02

