

Tool #11

Question: What tool can we use to determine voter support and opinion about a smoke-free regulation?

Answer: Voter Opinion Survey on Smoke-free air (can be revised for local needs)

The Smoke-Free Regulation Task Force has prepared the following set of core questions as a model to determine the attitudes and opinions of voters or residents regarding smoking in work sites and public places. The optional questions about restaurants and bars are also included.

The questions in the model survey were compiled from various other surveys that have been successfully used around the country. The intent is to include well-designed questions with a comfortable flow in content. Although we believe this set of questions is a solid format for any community, we encourage you to edit or add questions based on local need or interest. Members of the Task Force are available to assist your coalition in determining if a survey fits in your long-term plan.

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