

# **Title slide**

**(will depend on audience)**

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**Examples:**

**Smoke-Free Air for Everyone**

**Clean Air Now!**

**Public Meeting on a Smoke-Free Environments Regulation...**

**Why are [your county  
name] County officials and  
residents concerned about  
secondhand smoke in  
workplaces and  
public places?**

# Secondhand Smoke

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*is a mixture of smoke given off  
by the burning end  
of a cigarette, pipe, or cigar,  
and the smoke exhaled from  
the lungs of smokers*

# Secondhand Smoke ...

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- ◆ Is a Group A carcinogen
- ◆ Is responsible for 38,000-65,000 U.S. deaths annually
- ◆ Causes chronic diseases



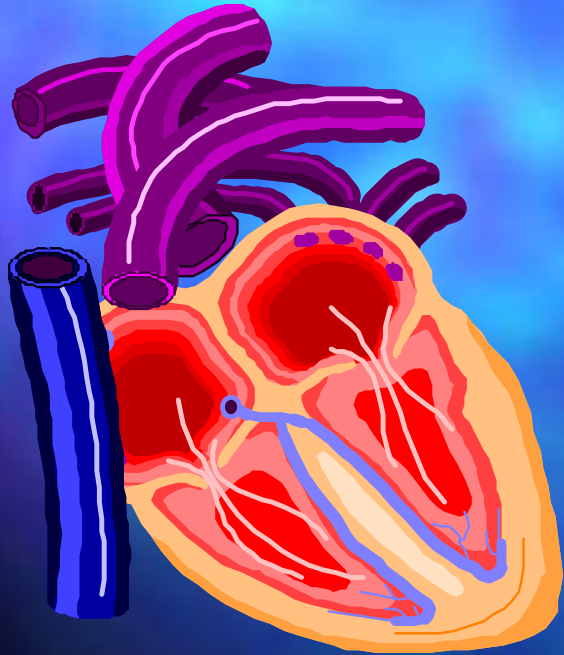
# *Second hand Smoke...*



Is a  
Group A Carcinogen —  
a substance known to  
cause cancer in humans  
for which there is no safe  
level of exposure.

# *Secondhand Smoke ...*

Causes 38,000-65,000 deaths annually



- ◆ It has immediate adverse effects on the Heart & vessels
- ◆ Contributes to Heart Disease and
- ◆ Lung Cancer

# *Secondhand Smoke<sup>5</sup> ...*

Is a major factor in chronic disease

- ◆ Respiratory tract infections
- ◆ Sudden infant death syndrome (SIDS)
- ◆ Middle ear infections
- ◆ Asthma



# *Even Brief Exposure<sup>6</sup>...*

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Just 30 minutes  
of secondhand smoke exposure...

- ◆ Alters the coronary arteries
- ◆ Affects blood platelets

**Explains: Death rates 30% higher**



# What is the source of all this data?

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- Hundreds of peer reviewed scientific studies
- Reports from governmental agencies around the globe
- Rigorous reviews of the scientific studies

# *Conclusions:*

## **Secondhand Smoke...**

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- ♦ Kills
- ♦ Poses unacceptable risks
- ♦ Cannot be controlled by ventilation

**Thus, from a health perspective, the debate is over --**

**Secondhand Smoke** is a serious health danger to persons of all ages, especially infants, children and older persons with respiratory problems

# From a business perspective<sup>7</sup>...


Smoke-Free Environments are a win-win situation

Employers can benefit from reduced:

- 1) Maintenance expenses
- 2) Insurance premiums
- 3) Labor costs
- 4) Legal liability
- 5) And...

Most applicants and employees prefer smoke-free worksites!





**What are the important  
features of a Smoke-Free  
County Regulation?**

# **Make almost all indoor public places 100% smoke-free, including<sup>9</sup>:**

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- **All county and municipal buildings and vehicles;**
- **All indoor sports and convention facilities;**
- **Museums, theaters, entertainment venues;**
- **Retail stores, banks, laundromats and businesses open to the public...**

- Educational facilities;
- Community centers, homeless shelters;
- Health clubs open to the public, bowling alleys, indoor public swimming pools, etc.
- Common areas of hotels, motels, apartments, office buildings, malls, retirement facilities, etc.



# **Make almost all indoor worksites 100% Smokefree, including<sup>9</sup>:**

- All professional offices, medical and dental clinics, health care facilities, law offices, etc.;
- All for-profit and non-profit businesses, corporations, factories, and related worksites;
- Any worksites or portions thereof under the control of a private or public employer which employees use during the course of their work (except those in a private residence, unless it is used as a child care, adult day care or health care facility).



# *Why are **restaurants & bars** being treated differently?*

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- Preemption of 100% smokefree regulation
- Local government may regulate and restrict smoking
- 100% smokefree regulation requires change in state law

*[your coalition name]*

**A coalition committed  
to creating smoke-free  
worksites and public  
places in [name your county]  
County**

*For more information about  
secondhand smoke and smoke-  
free regulations, you may visit  
the following web sites:*

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[www.tcsg.org/sfelp/home.htm](http://www.tcsg.org/sfelp/home.htm)

[www.cdc.gov/tobacco](http://www.cdc.gov/tobacco)

[www.lungusa.org](http://www.lungusa.org)

[www.americanheart.org](http://www.americanheart.org)

[www.cancer.org](http://www.cancer.org)



# Sources:

Footnote 1: U.S. Centers for Disease Control & Prevention, April 12, 2002 report; and National Institute for Environmental Health Sciences Report, May 15, 2000. and California Environmental Protection Agency report "*Health Effects of Exposure to Environmental Tobacco Smoke*," September, 1997.

Footnote 2: Joe Cherner, President of Tobacco Education Services, New York, New York

Footnote 3: United States Surgeon General. Report: 1986. American College of Occupational and Environmental Medicine. Position Statement: July 30, 2000. California Environmental Protection Agency. Report: September, 1997. Michigan Health Statistics, SAMMEC 3.0, U.S. Environmental Protection Agency and Michigan Fire Incident Reporting System. 1999-2000.

Footnote 4: Environmental Protection Agency. Health Effects of Passive Smoking: Lung Cancer and Other Disorders. 1991

Footnote 5: United States Surgeon General. Report: 1986. American College of Occupational and Environmental Medicine. Position Statement: July 30, 2000. California Environmental Protection Agency. Report: September, 1997.

Footnote 6: Otsuka, R., et al. "*Acute Effects of Passive Smoking on the Coronary Circulation in Healthy Young Adults*," Journal of the American Medical Association 286 (2001): 436-441. Burghuber, O., et al. "*Platelet Sensitivity to Prostacyclin in Smokers and Non-smokers*," Chest 90 (1986): 34-38.

Footnote 7: Glantz, S. "*Fake Economics Fact Sheet*," Tobacco Scam 2002. Available Online: [www.tobaccoscam.ucsf.edu/fake/fake\\_fs.cfm](http://www.tobaccoscam.ucsf.edu/fake/fake_fs.cfm)

Footnote 8: Van Iwaarden D., Scholtens, C., "*Secondhand Smoke at Worksites and Public Places: Kent County Opinion Survey*," Grand Valley State University, Community Research Institute, 2002.

Footnote 9: Smoke-free Environments Law Project. Model Regulation. Available Online: [www.tcsq.org/ModelCountyCIA.htm](http://www.tcsq.org/ModelCountyCIA.htm)



# ***An Invitation...***

If you or your organization want to  
join our effort to educate the  
community and work toward  
smoke-free environments, please  
contact:...

[add contact info here]



# ***Optional Slides***

# *[name your county here] County Public Meeting*

To gather citizen input on the need for and scope of a law to protect the public in [name your county here] County from the health dangers of secondhand smoke.

*[your coalition or group name]*

Invites you to join us  
by approving a

**Resolution** [or another  
appropriate action request]

**for 100% smokefree air.**



# *Why Should [Your county's name] County Consider a Smoke-free Worksite Regulation?*

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To protect the health of the citizens and workers in our community from the dangers of secondhand smoke.

# *Breather's Perspective*

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“I'm not opposed to smoking. I support a person's right to smoke.

I just oppose a person's right to make someone else sick<sup>2</sup>.”

Joe Cherner

# *Tobacco Industry's Perspective*

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What the smoker does to himself may be his business, but what the smoker does to the non-smoker is quite a different matter...

# *Surgeon General's Report, 1986*

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- ◆ Involuntary smoking causes disease
- ◆ Separation is not effective
- ◆ Children & respiratory illnesses