

## Model Voter Opinion Survey

Secondhand Smoke In Work sites and Public Places

[INTERVIEWER: Do not read the headings aloud.]

**Opening [Interviewer: Do not read aloud.]**

Hello. \*\*\* I am calling for [name of group or sponsoring organization], to ask your opinion on an important public health issue. This is not a sales call, and I promise that your responses will be completely confidential. The survey will take approximately 10 minutes of your time.

[Interviewer: If respondent has concerns about this, read *[sample - tailor to local situation]* “WE HAVE A TEN-YEAR TRACK RECORD OF DOING THIS KIND OF RESEARCH AND HAVE NEVER VIOLATED THIS PROMISE, EVEN BY ACCIDENT.” If still concerned, respondent may call [contact person], to discuss confidentiality.]

[Interviewer: If respondent asks, “Who are you doing this research for” or “Who is your client,” read, “WE CAN TELL YOU WHO THE CLIENT IS AFTER COMPLETION OF THE SURVEY”.

\*\*\* **Note:** the three paragraphs above are merely an example of how the interview introduction may proceed, and may be changed on a case by case basis according to local needs.

Q1. Are you a registered voter in \_\_\_\_\_ County?

1. Yes
2. No

Q2. Interviewer: record (but do not ask) gender.

1. Male
2. Female
3. Not certain

Q3. Have you smoked at least 100 cigarettes or cigars in your entire life?

1. Yes
2. No
99. DK/RF [Don't read]

Q4. Do you currently smoke cigarettes, cigars, or a pipe?

1. Every day
2. Most days
3. Once in awhile
4. Almost never or never

**Background** [Don't read headings]

The next few questions pertain to your current employment and its policy about smoking.

Q5. Are you currently employed outside of your home?

1. Yes
2. No [If "No" go to Q10]

Q6. Thinking about your indoor work site, which of the following best describes the official smoking policy?

1. Smoking is not allowed anywhere indoors
2. Smoking is allowed in one or more designated areas
3. Smoking is allowed everywhere
4. There is not an official policy [go to Q10]
99. DK/RF [don't read] [Go to Q10]

[Interviewer read]: I'm going read a list of statements. For each statement please tell me if you agree strongly, agree somewhat, disagree somewhat, or disagree strongly.

Q7. Second-hand smoke which is the smoke that comes off the lit end of a cigarette, can harm people who don't smoke.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q8. The indoor areas of work sites should be smoke free.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q9. Your local government should support public health, including restricting smoking. Do you agree strongly, agree somewhat, disagree somewhat, or disagree strongly?

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q10. A city/county ordinance/regulation is needed so children and non-smokers don't have to be exposed to the harmful effects of second-hand smoke in work sites and public places.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q11. A city/county ordinance/regulation that would prohibit smoking in work sites is needed so that employees would not be exposed to secondhand smoke.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q12. A city/county ordinance/regulation that would prohibit smoking in public places is needed so that the public would not be exposed to secondhand smoke.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q13. [Applicable question only to communities where a regulation is already Introduced.]

The \_\_\_\_\_ Board of Commissioners/City Council is considering an ordinance/regulation that would require all work sites and public places, other than restaurants and bars, to be smoke-free. How much have you read or heard about the ordinance/regulation? A great deal, some, nothing at all.

1. A great deal
2. Some
3. Nothing at all

Q14. If you were looking for a job and all other things were equal, would you be more likely to want a job in a smoke-free work site, less likely, or would it make no difference?

1. More likely
2. Less likely
3. No difference
99. DK/RF [Don't read]

Q15. How concerned are you about the health effects of second-hand smoke when you and your family are exposed to it?

1. Very concerned
2. Somewhat concerned
3. Not too concerned
4. Not at all concerned
99. DK/RF [Don't read]

**Demographics/Political Participation/Partisanship**

[Interviewer read]: The final group of questions will help us ensure that we have spoken to a wide variety of [name of county] County residents.

Q16. First, in what year were you born?

Enter four-digit year   \_\_ \_\_ \_\_ \_\_

Q17. Do you think of yourself as a Democrat, a Republican, an independent or other?

1. Democrat
2. Republican
3. Independent
4. Other
5. DK/RF [Don't read]

Q18. Do you describe yourself as . . . [Read list.] [Interviewer: If respondent answers other and discloses his/her race or ethnicity, write response next to other, but do not push respondent for his/her race or ethnicity]

1. White or Caucasian
2. African American or Black
3. Hispanic or Latino or Chicano
4. Asian or Pacific Islander
5. American Indian or Native American
6. Arab American
7. Other [If other \_\_\_\_\_] [Int: Do not

push respondent]

99. DK/RF [Don't read]

Q19. What is the last grade or level of school you have completed?

1. Less than high school
2. High school graduate
3. Some college
4. College graduate
5. Post graduate
99. DK/RF [Don't read]

Q20. And finally, please tell me which of the following categories contains your annual household income. Would you say . . . [Read list.]

1. Under \$15,000
2. More than \$15,000 but less than \$25,000
3. More than \$25,000 but less than \$50,000
4. More than \$50,000 but less than \$75,000
5. More than \$75,000 but less than \$100,000
6. More than \$100,000
99. DK/RF [Don't read]

[Interviewer read]: Those are all the questions I have. Thanks very much for participating in the survey.

Additional opinion questions on secondhand smoke in work sites and public places

Q1. Requiring businesses (other than restaurants and bars) to be smoke-free would save businesses money.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q2. Requiring businesses (other than restaurants and bars) to be smoke-free would cost businesses money.

1. Agree strongly
2. Agree somewhat
3. Disagree somewhat
4. Disagree strongly
99. DK/RF [Don't read]

Q3. If you knew a candidate for your county commission favored requiring all work sites and public places be smoke-free, would this make you more likely to vote for them, less likely to vote for them, or would it make no difference?

1. More likely
2. Less likely
3. No difference
99. DK/RF [Don't read]

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