



Tool #3

Question: What indicators tell us when our Coalition is ready to launch a smoke-free regulation?

Answer: The Coalition Assessment

When considering coalition recruitment always think in terms of what groups or individuals will increase the power of your coalition to achieve its goal (in this case, as smoke-free regulation). The attached tool is a format to guide you through assessing your current coalition membership and make-up. It is very important that the assessment process is participatory and that all or most coalition members make a contribution. In the end you will have information that guides you in identifying your core team members and gaps in membership. These indicators will help you determine if and when your coalition is ready to initiate a smoke-free regulation.

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