A lot of apartment owners want to make their properties smoke-free, but they worry about losing tenants. The truth is, setting a consistent smoking policy can actually help you reduce tenant turnover. Consider these facts:

- Only 25% of Michigan renters smoke.
- Surveys show nearly 90% of tenants believe secondhand smoke is harmful to health; about 80% of these tenants support apartment smoking restrictions.

You might be surprised at how many of your tenants—smokers and non-smokers alike—welcome new smoking policies.

Find out more ways that smoke-free buildings make your life easier, tips for going smoke-free, model lease language and more at:

MISmokefree Apartment.org

Smoke-Free Environments Law Project

The Center for Social Gerontology 2307 Shelby Avenue Ann Arbor, MI 48103 734-665-1126

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