

A lot of apartment owners are afraid that going smoke free will cost them business.

The truth is, a smoke-free apartment building can be quite an advantage when you're looking for new tenants.

- 75% of Michigan renters are nonsmokers. This gives you a built-in advantage with three-fourths of potential tenants!
- A smoke-free building shows better—no smelly hallways, no burn marks, no dirty ashtrays.

Discover how smoke-free apartments save you money, tips to get you started, model lease language and more at:

MISmokefreeApartment.org

Smoke-Free Environments Law Project

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